2024 MDHS Health Innovation and Enterprise Bootcamp

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MDHS Health Innovation and Enterprise Bootcamp

PROGRAM OVERVIEW

The MDHS Health Innovation and Enterprise Bootcamp program provides an immersive introduction to health innovation and impact for PhD candidates enrolled in the Faculty of Medicine, Dentistry and Health Sciences.

This bootcamp is designed for PhD researchers interested in entrepreneurship and commercialisation who want to meet like-minded students, learn about the entrepreneurship system and work on their ideation and pitch preparation.

The bootcamp will be led by the MDHS Innovation and Enterprise portfolio resident entrepreneurs who will share their experiences and guide participants through the approaches that have helped them create impact from their work. The program will be held in person over two-and-a-half days at no cost to participants.

Bootcamp attendees will:

- Learn about the principles of innovation and impact including entrepreneurship and commercialisation pathways from industry start-up founders, and researchers from the Faculty of Medicine, Dentistry and Health Sciences and members of the UoM Research, Innovation and Commercialisation team.
- Interact with students from a diverse range of disciplines from across the faculty.
- Practice presenting and communicating a health innovation project to an audience.

No prior experience is required. Participants will benefit from networking experiences, workshops and mentoring opportunities facilitated by MDHS experts, as well as feedback to help refine their project ideas.

The bootcamp culminates with teams pitching their health innovation projects to a diverse audience for a chance to win $2000 aud.

PROGRAM STRUCTURE

1. Expressions of interest via online form
2. Teams are allocated in groups of up to five
3. Day 1 | Launch and mixer – Students hear from inspiring entrepreneurs and learn about the competition structure and meet their teams and mentors over dinner
4. Day 2 | Guest speakers' presentations and pitch preparation workshops
5. Day 3 | Continue pitch preparation and pitch final event

APPLICATION PROCESS

Applicants are invited to express their interest in participating in the program via the MDHS Bootcamp Expression of Interest online form. Selected students must attend all three days of the event.

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Participants will be allocated into teams of up to five and will be notified via email before the event begins. As part of the Launch and Mixer event, all teams will gain access to mentors to refine their startup ideas.

KEY DATES AND LOCATIONS

ACTIVITY	DATE & TIME	LOCATIONS
Registrations open	9 am | 15 May 2024	Online
Registrations close	5 pm | 12 June 2024	Online
Day 1 | Launch and Mixer	5 pm to 8 pm | 23 June 2024	Naughtons Hotel, Parkville
Day 2 | Guest speakers' presentations and workshops	9 am to 5 pm | 24 June 2024	The Woodward Centre, Carlton
Day 3 | Pitch Preparation and Final Pitch	9 am to 3 pm | 25 June 2024	The Woodward Centre, Carlton

PITCHING FORMAT

Preliminary Round

Selected participants will be allocated into teams of up to five. During the Launch and Mixer event each member will have five minutes to pitch their PhD research to their teams. Teams will choose the PhD project they would like to prepare a pitch as part of the Bootcamp program.

Final Round

Teams have five minutes to present their projects to a live audience, followed by up to five minutes of comments, questions, and feedback from audience members.

The Final Round event is open to members of the University of Melbourne community. During this time, a live online vote will be held to select the winning team.

PRIZE

The winning team will be selected after the pitch presentations by the audience via online voting. The winning team will receive $2,000 cash to be split equally among team members as well as award certificates.

All other participants will receive a certificate of participation.

TERMS AND ELIGIBILITY

- The MDHS Health Innovation and Enterprise Bootcamp is open to students enrolled in a PhD in the Faculty of Medicine, Dentistry and Health Sciences.
- Places in the bootcamp program are limited. Expression of Interest must be submitted before the cut-off date.
- Students selected to participate in the MDHS Health Innovation and Enterprise Bootcamp will be placed into teams of three to five members.

- Teams will be allocated to include members from different schools, disciplines, or skill sets by the MDHS Innovation and Enterprise directorate.
- Each team will select one concept from their fellow team members' PhD project to develop into a 5-minute pitch to be presented on the final day of the bootcamp program to an audience of fellow participants and invited University of Melbourne staff members. Pitch presentations will be judged by participating audience members and a $2,000 cash prize will be awarded to the first-placed pitch. This prize will be shared equally amongst the members of the winning team.
- Applicants are required to review the University of Melbourne Intellectual Property Policy (https://policy.unimelb.edu.au/MPF1320/) to ensure they understand the intellectual property arrangements for their PhD research including any contractual specified agreements with the University and or a third party that may impact intellectual property ownership and project confidentiality.
- Applicants are required to discuss their participation in the bootcamp with their supervisor(s) prior to registering including obtaining advice regarding intellectual property arrangements and any confidentiality obligations.
- Participants and University of Melbourne staff involved in the bootcamp including the final pitch event will not be required to sign non-disclosure statements.
- Winners of previous MDHS Health Innovation and Enterprise Bootcamps will not be eligible to re-enter the program.

PRIVACY COLLECTION NOTICE

The collection of personal information by the University of Melbourne (**University**) is governed by the Privacy and Data Protection Act 2014 (Vic) and Health Records Act 2001 (Vic) (together, **Privacy Laws**). The University is also considered to be a data controller for the purposes of the EU General Data Protection Regulation 2016/679 (GDPR) in relation to the collection of personal information from individuals located in the EU. The University is committed to protecting your privacy and processing your personal information fairly and lawfully in compliance with the Privacy Laws and the GDPR, as applicable.

The information in this form is being collected by Research Support & Evaluation, Faculty of Medicine, Dentistry and Health Sciences (MDHS), the University of Melbourne. The information you provide is being collected in order to record administrative details of the applicant for selection in the 2024 MDHS Health Innovation and Enterprise Bootcamp. The information will be used by authorised staff for the purpose for which it was collected and will be protected against unauthorised access and use.

We take all reasonable steps to ensure that the information we hold is accurate and complete and that it is protected from misuse, loss, unauthorised access or disclosure. We will only retain your personal information for as long as required for the purpose it was collected and in accordance with our legislative obligation. Your personal information will be securely stored and destroyed in accordance with the University's retention and disposal authority. We will not disclose your personal information to anybody else unless you have given consent, or we are authorised or required to do so by law. You may request access to, or correction of, your personal information held by the University at any stage. You may exercise data subject rights under the GDPR if applicable. You can contact us at 13 63 52. For further information about how the University manages personal information, to make an enquiry or complaint, or for contact details of the University's Privacy and

Data Protection Officer, please view the University's Privacy Policy, visit our Privacy Webpage, or contact the University's Privacy Office at privacy-officer@unimelb.edu.au.

CONTACT

The MDHS Health Innovation and Enterprise Bootcamp is brought to you by the Innovation & Enterprise Portfolio within the Faculty of Medicine, Dentistry and Health Sciences.

For questions about this program, please contact:

Innovation & Enterprise
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W: mdhs.unimelb.edu.au/research/innovation-and-enterprise